

Smart City Expo World Congress

Call for Speakers 2017 – 7th edition

Terms and Conditions

Entering the Call for Speakers implies full acceptance of its rules

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1. Smart City Expo World Congress

The Smart City Expo World Congress, organized by Fira de Barcelona, is a leading space where to meet the most inspiring and advanced laboratories for exploring the **future of our cities**.

Since its first edition in 2011, it has succeeded to become a referential global meeting point for public administrations, companies, social entrepreneurs, startups, research centers and citizens initiatives that come together to show, learn, share, network and gather inspiration to support the **development of our cities**.

Barcelona's SCEWC is a **leading global platform** where to present and catch up with the most innovative developments transforming our cities. In 2017, the event will continue to bet on increasing the presence of organizations, exhibitors and visitors from around the world to keep on generating synergies, sharing knowledge, **provoking discussion, reflection and inspiring new actions**. Here you have the opportunity to participate as a speaker of the World Congress through this Call for Speaker process.

2. Purpose of the Call for Speakers

This Call for Speakers is looking for the most relevant contributions, innovative initiatives and solutions within the framework of sustainable, inclusive, equitable, safe, healthy and collaborative cities. All authors are cordially invited to submit their proposals to Smart City Expo World Congress, to be held on November 14th to 16th 2017 in Barcelona.

3. Tracks covered

Please find in this section the **covered tracks in 2017 edition** and a guidance of **main keywords** that will be considered to participate in the Congress. You will need to select **one track** that your proposal refers to. Submissions should be dealing with **one or several keywords of this list**. We do realize that there is overlap between some of them. Additional keywords can also be suggested in the online form. Do not hesitate to contact the organization in case of doubt.

| Tracks 2017 | Main keywords |
|-------------|--|
| Governance | city-to-city cooperation, commons, cooperation platforms, data maturity, e-democracy, e-government, engagement, multilevel governance, open data, open government, open innovation, policy framework, public-public cooperation, public services, service integration, transparency. |

| | |
|-------------------------|---|
| Economy | accountability, new business model, cooperation model, entrepreneurship, development, financing, investing, public procurement, produsage, public-private-people partnership, public value, shared value, sharing economy, social economy, startup, user value. |
| Society | ageing population, civic tech, cocity, co-creation, co-production, culture, digital divide, education, e-health, e-learning, empowerment, equity, gender, health, inclusive, inequality, knowledge, living labs, participation, population growth, quality of life, right to the city, social innovation, social services, wellbeing. |
| Mobility | connected & self-driving vehicle, cycling, electric vehicle, freight, logistics optimization, integration platforms, intelligent transport systems, mobility as a service, multimodal transport system, non-motorized mobility, parking, pedestrian strategy, policy framework, public transport, real-time data, shared transportation, sustainable urban mobility, traffic management, transport hubs, transportation networks, walkable. |
| Sustainability | air pollution, alternative resources, climate change, energy, geoinformation, green areas, green building, intelligent building systems, greenhouse gas emissions, housing, lighting, low carbon, open space, population growth, public space, regeneration, regional development, renewable energy, rural development, rural grids, smart grids, strategic planning, urban design, urban planning and development, urban farming, urban furniture, utilities, water management, waste management, zero carbon. |
| Data & Tech | advanced analytics, artificial intelligence, big data, block chain, business intelligence, cloud, city platform, computer networking, data center, data management, data visualization, digital modelling, disruptive technologies, distributed architectures, drones, hardware development, information technology, infrastructure development, internet, interoperability, network infrastructure, robotics, sensors & connectivity, service integration, software development, telecommunications. |
| Safe Cities | cybersecurity, data protection and privacy, disaster recovery, emergencies, legislation, public safety, regulation, resilience, risk management, security technologies, surveillance. |
| Circular Economy | blue economy, business model, closed loop, design for circularity, eco-design, , food, green industry, industrial symbiosis, job creation, low carbon, logistic for circularity, material flow, packaging, plastics, product as service, productive cities, re-cycling, regenerative system, refurbish, remanufacturing, resource efficiency, re-use, repair, supply chain, textile, urban mining, zero waste. |

4. Organizer of the call

This call for speakers is organized by **Smart City Expo World Congress**.

5. Who can participate?

Smart City Expo World Congress is aimed at cities, businesses, entrepreneurs, startupper, social innovators, research centers, universities, public or non-governmental organizations, consortiums (public-private), social activists, with innovative ideas, researches, analyses, studies, visions and solutions for our cities.

6. Presentation of proposals

To enter in the running call for speakers, please fill in the form available online.

Proposals must be submitted electronically via this website and must conform to the terms and conditions here included.

The form and all complementary information will have to be filled out entirely in English or Spanish.

No proposals in any other languages will be accepted.

The organization reserves the right to ask for any clarification or additional information about the submitted entries.

No additional documents to the web form will be accepted, unless requested by the organization.

The web form to be fulfilled will require, among other details:

- Short speaker's bio (max 300 characters including spaces)
- Mission of the organization (max 300 characters including spaces)
- Tracks (selecting from the list)
- Keywords (selecting from the list)
- Additional keywords (max 200 characters including spaces)
- Submission title (max 100 characters including spaces)
- Brief description of the proposal (max 300 characters including spaces)
- Abstract (max 2500 characters including spaces) - You may include the context of implementation, added value of the proposal, methodology of resolution, solutions/conclusions, and any other information helpful to understanding the main ideas of your proposal.
- Strategic objectives (max 300 characters including spaces)
- Scope of implementation (max 300 characters including spaces)

- Current state of implementation (max 300 characters including spaces)
- Innovative characteristics of the proposal (max 300 characters including spaces)
- (Expected) Results / impact of the proposal (max 300 characters including spaces)
- Feasibility of the proposal (max 300 characters including spaces)
- Partners involved: Name/Job Title/Company/Organization (max 300 characters including spaces)
- Reference website of the proposal

The uploaded document can be either in **presentation format** or in **research paper format**, in accordance with the templates provided on the website.

The uploaded document should be no longer than 10 slides or pages, in both **PDF and editable format**.

There is no limit to the number of submissions by author, but it is important to submit only on areas of key importance to your business/expertise. As a guideline, we recommend no more than 3 submissions per author / company / organisation.

7. Abstract e-book

Please send your proposal in **research paper format** following the **provided template** in case your proposal is selected and you agree to take part of the Abstract e-book. This online proceedings will be published within the framework of the annual Smart City Expo World Congress, collecting **only the accepted contributions** in electronically format to generate the final Abstract e-Book in on-line PDF format to download.

Please choose this option in the form available online. Note that documents should be send both in **PDF and editable format**. If the paper submitted does not meet the stipulated requirements following the templates, the organizing committee reserves the right not to publish the paper in the Abstract e-book.

8. Entry deadline

The Call for Speakers will be open until **March 19th 2017, 23:59:59 CET**.

9. Evaluation Criteria

The quality of each proposal will be evaluated according to the criteria shown in the rubric below. Each submission will be evaluated based on three aspects: **Innovation, Impact**, and **Feasibility**. For each aspect, a score will be assigned based on the degree to which the submission demonstrably fulfills each listed criteria.

Innovation – Criteria considered:

- Demonstration of an innovative approach
- Identification of a need or an unresolved problem being addressed
- Identification of a critical aspect not being identified

Impact – Criteria considered:

- Demonstration of clear, significant, and tangible impacts (or potential impacts)
- Quantification of the scope of the impacts (or potential impacts)
- Focus on sustainability or citizen engagement
- Demonstration that the impacts have not been achieved by other initiatives
- In case of research or comparative analysis, demonstration of clear contribution to future action plans and to decision making processes.

Feasibility – Criteria considered:

- Demonstration of a track record of success, including current status along development timeline
- Identification of the People-Public-Private collaboration aspects of the proposal
- Demonstration of financial and logistical feasibility
- Does not apply to research and comparative analysis or to a more analytical and theoretical proposal.

Evaluation Rubric:

| Score | <i>Innovation</i> | <i>Impact</i> | <i>Feasibility</i> |
|--------------|--|---|--|
| 4 | <ul style="list-style-type: none"> > Clearly demonstrates highly innovative approach towards mainstream paradigm, including survey of existing approaches and explanation of why the submission is innovative in comparison; AND > Clearly defines strong need(s) or unresolved problem(s) being addressed | <ul style="list-style-type: none"> > Demonstrated impacts (or potential impacts) are clear, tangible, and significant over an established period of time; includes focus on sustainability or citizen engagement; AND > Scope of impact/size of impacted population is demonstrably significant; AND > Demonstrated impacts (or potential impacts) are shown to have not been achieved by other interventions | <ul style="list-style-type: none"> > (Implemented Project) Has established track record of success; Clearly lays out development cycle, including information about current status; addresses questions of financial and logistical feasibility; involves public-private-social/citizens partnership > (Proposed Project) Clearly establishes the model for developing, piloting, and scaling the idea, including KPIs; addresses questions of financial and logistical feasibility; involves public-private-social/citizens partnership |
| 3 | <ul style="list-style-type: none"> > Clearly demonstrates innovative approach; AND > Clearly defines strong need(s) or unresolved problem(s) being addressed | <ul style="list-style-type: none"> > Demonstrated impacts (or potential impacts) are clear, tangible, and significant over an established period of time; includes focus on sustainability or citizen engagement; AND > Scope of impact/size of impacted population (or potential impacts) is demonstrably significant | <ul style="list-style-type: none"> > (Implemented Project) Clearly lays out development cycle, including information about current status; addresses questions of financial and logistical feasibility > (Proposed Project) Clearly establishes the model for developing, piloting, and scaling the idea |
| 2 | <ul style="list-style-type: none"> > Demonstrates an innovative approach that is limited or minimally innovative; OR > Defines a need or unresolved problem being addressed that is limited or relatively non-urgent | <ul style="list-style-type: none"> > Demonstrated impacts (or potential impacts) are clear and tangible, but not significant; OR > Scope of impact/size of impacted population (or potential impacts) is limited or replicated elsewhere | <ul style="list-style-type: none"> > (Implemented Project) Lays out development cycle, including information about current status, but feasibility remains doubtful or not all questions of financial and logistical feasibility are addressed > (Proposed Project) Establishes the model for developing, piloting, and scaling the idea but feasibility remains doubtful |
| 1 | <ul style="list-style-type: none"> > Does not demonstrate innovation: other projects, initiatives, or strategies have already taken a similar approach; OR > Does not respond to a need or unresolved problem | <ul style="list-style-type: none"> > Demonstrated impacts (or potential impacts) are minimal or negligible; OR > Scope of impact/size of impacted population (or potential impacts) is minimal or negligible | <ul style="list-style-type: none"> > Does not make persuasive case for feasibility |
| 0 | <ul style="list-style-type: none"> > Does not include any information regarding the innovative characteristics of the proposal > Does not include any information regarding the need(s) or unresolved problem(s) being addressed | <ul style="list-style-type: none"> > Does not include any information regarding the impact of the proposal > Does not include any information regarding the scope of impact or size of impacted population | <ul style="list-style-type: none"> > Does not include any information regarding the feasibility of the proposal |

10. Evaluation process

The evaluation process is divided into two phases:

1) Regulation compliance

The organization will conduct a first evaluation to check whether the proposal complies with the requirements. Proposals could be subject to additional request of information or clarification.

2) Proposal selection

A technical committee of experts that work in the thematic areas covered by the World Congress will evaluate the proposals by topic and select:

- Proposals for Congress presentation
- Proposals for Congress elevator pitch presentation
- Declined proposals

The number of proposals per category and per track is subject to consideration by the technical committee of experts and the organizing committee.

Please bear in mind that **only the main author** of the submitted proposal will be eligible for presenting the proposal as a speaker at the Congress.

11. Selected categories

As a reminder, the event is composed of an **Exhibition Area**, showcasing innovative companies and reference cities already implementing the smart city initiative, and the **Congress Area**, where prominent speakers will introduce and debate pioneering approaches.

Speaker's proposal accepted for presentation would then be eligible for one of the following categories:

- Proposals selected for Congress presentation

These presentation slots will be of 8-10 minutes within a panel session typically running for 60 minutes.

Every speaker in this category will be given a three-day pass for the World Congress, and the opportunity to purchase additional passes with a 25% discount rate.

Additionally, speakers coming from universities, publicly funded research centres or public administrative bodies will be eligible for receiving a financial aid for flight and/or accommodation. The organization reserves the right to evaluate whether the candidate can be subject for this consideration, under a limited budget for this purpose.

- Proposals selected for Congress elevator pitch presentation

This will be a short 4 minutes presentation within a session running for 60 minutes.

Every speaker in this category will be given a three-day pass for the World Congress, and the opportunity to purchase additional passes with a 25% discount rate.

12. Selection communication

The speakers of selected proposals will be informed starting on **June 1st 2017**.

13. Intellectual and Industrial Property Rights

The participant is responsible for the authorship of the submitted proposal; he/she is the owner of the intellectual and, where applicable, industrial property rights thereof.

The participant is accountable for the proposal submitted not violating intellectual property rights, industrial property rights, copyright and/or image rights and assumes complete responsibility with regard to third parties; the Organization is free of all liability.

Once the proposal has been selected, the organizers may make public any details considered as public (author, company / organization, title, brief, abstract, website, and topic).

14. Data Protection

Due to the sensitive nature of the information supplied, the World Congress organizers, the coordinator, and the members of the technical committee guarantee to keep the identity of participants and the content of their proposals confidential outside the sphere of the **Smart City Expo World Congress**.

This also includes any information about its current state of use or development.

Once the proposal has been selected, the organizers may make public any details considered as public (author, company / organization, title, brief, abstract, website, and topic).

15. Queries and suggestions

If you have any queries or suggestions, please email to: scewc.technicaloffice@firabarcelona.com



If you are interested in commercial opportunities to enhance your company's profile at the Smart City Expo World Congress, please contact smartcityexpo.sales@firabarcelona.com

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